

Contract # 48648

Schedule Dates

10/29/12-11/05/12

Advertiser

AMERICAN ACTION NETWORK (3053)

Agency

American Media & Advocacy Group (2847)

Product

POLITICAL ISSUE (1052)

Brand

Est 3355 10/29-11/6 (28106)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

3355

CPE

Local/Political Issue Agency

Account Types

Standard

Billing Type

Standard

Comments



American Media & Advocacy Group
C/O National Media, Inc.
Attn: Tricia King
815 Slaters Lane
Alexandria, VA 22314

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,950.00
Net Total \$45,050.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 13 \$53,000.00
Grand Total: 13 \$53,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	11:29P- Saturday Night Live	1						1		1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/11/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$30,000.00	\$30,000.00	WHDH Boston (WHDH)		10/11/12
3.0	Normal Line / SPOT	10/29/12-11/05/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1			6	\$1,500.00	\$9,000.00	WHDH Boston (WHDH)		10/11/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	3P- 3:30P (ET)	1		1	1	1				3	\$1,500.00	\$4,500.00	WHDH Boston (WHDH)		10/11/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	10A- 11A (ET)	1						1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/11/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A- 10:30A (ET)	1							1	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/11/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.